

Go-Give® YES! Unit Award

“The Mary Kay organization has been built on the Go-Give® spirit. I sincerely believe that all you send into the lives of others does come back into your own. Give, give enthusiastically, give willingly and be willing to give beyond that for which you are being paid, and watch the returns come in.”

– Mary Kay Ash

The Go-Give® Program was officially organized in June 1973 with one Independent Sales Director per month being recognized for her willingness to help any Beauty Consultant or Sales Director climb the ladder of success. Each award recipient is chosen because she possesses the qualities which Sue Z. brought to her area — warmth, love, giving and caring.

In 1978, the first annual Go-Give® Award was presented at Seminar as a memorial to Sue Z., whose tragic and untimely death that same year at the age of 37 left a tremendous void among the independent sales force.

Mary Kay said that the Go-Give® Award is the greatest honor you can earn. Please use this form to nominate a YES! Unit member who you believe have given enthusiastically, willingly and beyond that which is expected of them. We will recognize them in the newsletter, at the Kittson National Area Awards Night at Seminar, and at the YES! Unit Awards Night.

The YES! Unit member who exemplifies the Go-Give Spirit _____

In your own words, please include specific examples of how this YES! Unit member has enriched women’s lives within our Mary Kay family and in her community.

Your Name _____

**Please return forms to: Kristin Rogers
Attn: Miss Go Give Award
540 Pine Rock Trail
Sugar Hill, GA 30518**